

PROFILE

KAYZED Consultants is a global management consultancy firm equipped with fully qualified consultants from management, marketing, advertising and franchising streams, with over a decade of experience and offering a wide range of services to suit clients with varying needs.

Kayzed Consultants unique team combination of practical experience and subject matter expertise enables us to provide innovative management consulting that creates a positive and lasting impact on our clients' overall strategy, reputation and growth.

WHAT WE DO?

We help Organizations design and develop the following:

- ISO Consultancy
- ISO Audit
- ISO Behavioral & Functional Training
- Vision & Mission
- Organization Structure & Hierarchy
- Corporate Governance & Succession Plan
- Performance Management System
- Employee productivity enhancement
- Roles, Responsibilities, KRA & KPI
- Rewards & Recognition programs
- Retention Techniques & process



Business Philosophy: To Develop and nurture long-term win-win relationship based on mutual respect and trust

OUR APPROACH

- Project ownership to ensure benefits to the client organizations
- 100% success rate and client satisfaction
- Easy to implement solutions and timely project completion.

OUR REACH

We operate internationally through our associates in

- GCC
- Malaysia
- Singapore
- Europe
- India

HIGHLIGHTS

- ✓ ISO Consultancy
- ✓ Training & Development
- ✓ Feasibility Studies, Project Evaluation & Business Modeling
- ✓ Franchise Management Consultancy
- ✓ Business Process Re-engineering
- ✓ Design and Development of Standard Operating Procedures (SOP) / Process Manuals

OUR SERVICE OFFERINGS

- ISO CONSULTANCY
- TRAINING & PEOPLE DEVELOPMENT
- BUSINESS PROCESS REENGINEERING
- FRANCHISE MANAGEMENT CONSULTANCY
- ENTRY STRATEGY AND FEASIBILITY STUDIES



ISO CONSULTANCY

KAYZED specializes in the entire range of ISO management system certification standards. Our consultants provide world class consulting services and training for achieving ISO 9001 Quality Management, ISO 14001 Environment Management, HACCP ISO 22000 Food Safety Management System, OHSAS 18001, SA 8000 Social Accountability, ISO 27001 ISMS, ISO 50001, ISO 17025 and other management system. We provide one of the most comprehensive suites of consulting services, products & training in the fields of Quality Management, Marketing Management, Human Resources Management, and Finance Management & Strategic Management to the organizations across all the industry verticals for building a progressive and profitable organization by creating a sustainable competitive advantage in the market.

Our Team

We have a team of highly qualified and experienced professionals with proven problem solving, consulting and analytical skills. Our Team consists of Domain Experts & Technical Experts so as to provide world class consulting solutions the primary strength of our consultants is to work with the organization to optimize resources & implement the improvement strategies successfully. An assignment begins with an accurate assessment of people, processes and strategies. Our consultants define competitive strengths and threats plus performance gaps and growth potential. To assure implementation and mastery, our consultants will develop execution plans and control plans. Unique Bottom-Up consulting consultants ensures practiced at all the success of our levels of management.

ISO Audit

- o Gap Analysis – Review of Existing System.
- o Identify the food supply chain.
- o Hazard Identification and Critical Control Points.
- o Defining the Control.
- o Establish the documents
- o Implementation
- o Internal Audit.
- o Management Review.
- o Stage I Audit.
- o Stage II Audit

TRAINING & PEOPLE DEVELOPMENT

Corporate Training Solutions

Our range of Corporate Training Solutions provides organizations with cost effective Professional Development solutions for the workforce. Our programs are tailored and styled to meet the specific needs of your organization.

We adopt a very unique 4 tier methodology called EDGE to develop People in every Organization. EDGE - Evaluate, Develop, Groom and Engage (EDGE).

Training Need Analysis

Training – Design & Delivery

Training Effectiveness Management

Competency Analysis & Development

Employee Counseling & Mind-set Management

Induction Program for New Employees

We conduct Training Programs in the following Areas

Managerial Skills – Leadership, Team Building, Decision Making, Delegation, Interviewing, Change Management, Conflict Management

Channel Management – Selling Skills (Direct, Retail & Channel Sales), Sales and Distribution Management
Functional Competency – Selling Skills, Negotiation Skills, Customer Relationship Management, Business Communication Skills

Personality Development - Positive Attitude, Motivation, Stress Management



BUSINESS PROCESS REENGINEERING

We do business process re-engineering and optimization for the following Processes.

Manufacturing and Production
Inventory
Purchase / Procurement
Financial Management
Sales and Distribution
HR Management

SALES & DISTRIBUTION MANAGEMENT

Our Service offerings include
New Product / Brand Launch
Designing Distribution Strategy to achieve Market Share Objectives
Estimation of desired Feet on Street (FOS) strength to achieve desired service levels to the trade
Designing Point of Sale Activities (BTL)
Monitoring the Sales force
Devising Systems for gathering Market Intelligence to derive Pricing/Promotion Strategy
Entry Strategy for setting up business in UAE, KSA and India.

FRANCHISE MANAGEMENT CONSULTANCY

We help entrepreneurs to franchise their brands in India and GCC Countries.
Brand Valuation and determining Royalty
Designing and building Franchisee Support Systems
Devising Franchise Control System.
Franchise Legal and Statutory Compliances
Franchise Operational Manuals
Franchise Marketing

ENTRY STRATEGY AND FEASIBILITY STUDIES

Our capabilities include:

Entry Strategy for UAE, KSA, & India
FDI procedures
Company formation
Business Incubation Services
Facilitation of Infrastructure set up
Talent Acquisition

PRESTIGIOUS CLIENTELE OF OUR GROUP

			
			
			
			
			
			



KAYZED
Consultancy
ISO CERTIFICATION



Consultancy

KAYZED CONSULTANTS

An ISO 9001 Certified Co.

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